

Company Profile

Unilink Software Pvt. Ltd



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About Us

Founded in 1994, UNILINK SOFTWARE (USPL) develops and Supports Software and Mobile Apps that enables companies to create, integrate, manage and measure the effectiveness of their e-businesses.

We aim to be leader and preferred solutions partner, in providing the speed and agility mandatory for success in the e-business world, thru our expertise in solutions for ***Corporates, Not for Profit*** organizations and ***Start-Ups***. Our indomitable determination of providing outstanding web solutions to our clients and engage with them to address critical business challenges through our innovative and expert solutions makes us way apart from others.

Our goal is to maximize our clients' credibility towards our services and to maintain a life-long liaison. We aim to provide our clients the most feasible web solutions with alluring designs, web development, mobile application development, internet marketing solutions and Ecommerce applications.

USPL has a diverse mix of professionals with in-depth knowledge and experience working with such organizations and have associated itself in development and implementation of many high-end software and management projects.

The company is specialized in undertaking turnkey assignments starting from feasibility study, Organization Effectiveness Study, Study of existing systems, optimization of a system and reorganization of an existing system including data warehousing and processing and periodic MIS generation.

The steady progress that followed was the result of uncompromising dedication of Unilink to customer satisfaction, the rigid standards set & met, the trust deserved & earned, and the tradition of high quality service.

The company is handling application development projects in a variety of fields. It has a strong infrastructure facility both in terms of man as well as machine.

Software development is done in a systematic way by experienced and well qualified resources. Our technocrats spend more time in understanding the business processes and pain areas of clients to do clear scoping and render quality work within optimum timeframe.

Software Development using Web Technologies like Core PHP and Its Frameworks, ASP.NET and C#, JAVA Script and JQuery are the key expertise areas.

Mobile Applications development is one of the core strength and Enterprise Mobility is core focus. It is aptly equipped for development of mobile applications for iPhone, iPad, Android Phones and Tablets and applications using Cross platform application development tools and HTML5.

Services

Over the years, the company has specialized in providing Following services:

- + MIS creation and Dashboard designs from heterogeneous sources
- + Application Package Development & Integration.
- + E-Commerce & Web Portal Development & Solutions.
- + Digital & Social Marketing Solutions
- + Reverse Engineering
- + Enterprise Management Solutions.
- + Infrastructure & Cloud Services

Technologies used for development are:

- ASP.Net MVC 5, C#, VB.Net,
- PHP,
- Power Builder 7.0 Onwards,
- Visual C++, C, C++ and
- Java.

We have competence in web technologies like XML, XSL, ASP, ASP.Net, NodeJS, Javascript, JQuery and on server side, Web logic etc.

Our expertise in database technology includes

RDBMS

- + MS SQL Server 2008 onward,
- + Sybase SQL Anywhere 5.0 onward,
- + Sybase Adaptive Server 10.0,
- + Sybase Server 11 and
- + Oracle 9i onward.
- + My SQL 5.0 onward

NO SQL Database

- + Mongo Db

We would ensure reliability and multi-platform support as our responsibility and continue to serve our customers in the best Possible way.



The Infrastructure & Cloud Services:

In order to remain relevant today's customers require intuitive digital experiences to use products and services. The transformation to digital era the adoption of latest technologies has become mandatory.

USPL helps you prepare for the digital era, with infrastructure services that are transforming the face of enterprises. We can help your business maximize the potential of automation and a software defined data center by delivering infrastructure services.

Business demands changes with time compelling companies to change and/or enhance infrastructure.


USPL Cloud and Infrastructure Services makes business ready for this ever changing demands to make your company future safe and profitable.

Through its Infrastructure and Cloud services, USPL makes its clients digitally ready and enable them to offer their clients services through managed SaaS, help companies deploy cloud to meet the business objectives and drive growth.

We employ customized cloud strategy, which commits all possible deployment models with minimal downtime with a seamless and secure move from in-house IT to cloud infrastructure.

Over the years USPL developed few products and acquired expertise in managing the business process around it. The confidence and expertise is gained by first implementing it at multiple client places which led to enhancement in features and refinement of the product as a whole.

Few of our worthy products are:

 **SWIFT AuthorizExpense** (The Expense Management System) (<http://www.authorizexpense.com>), designed and developed for *SOS Children's Villages of India*

A comprehensive system to manage Organization wide expenses through effective transaction based budget system tuned separately for 'Corporates' and 'Not for Profit' Organizations having multiple offices

- The system manages each and every expense being done in the organization through well-defined 'Authority Norms'
- Offers controls through 'Centralized and Cost Center based budgets'.
- Up-to 8 Tier Approval Matrix for each transaction
- Workflows based on Monitory controls
- Offers Unlimited Branches and Zonal office controls
- Separate Approval Matrix for Branch Office/Zonal Office and Head Office
- Comprehensive Contract Management
- Employee Based Expense Management
 - Travel Expenses
 - Personal Advances, Adjustments & Reimbursements
 - Current Working Expenses
 - Medical Expenses
- CAPEX – Capital Goods & Services Purchase

The system is a browser based application which can be used on a Cloud Installation or on a central server which is being has organization vide usage.



+SWIFT Compliance+ (<http://www.swiftcompliance.in>),

The Compliance Management Tool has a reservoir of compliances, Which can contain all relevant compliances for a business and Which can be made available by any competent agency or Agencies like Law Firms (For Legal Compliances), Chartered Accountants for FCRA and Taxation compliances.

The base data in the reservoir contains majorly following five details:

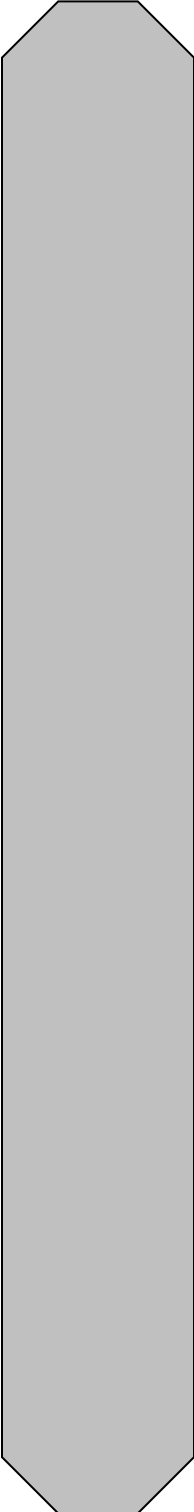
- **‘Compliance Description’** stating the nature of the prescribed compliance;
- **‘Compliance Timeline’** stating the timelines for completing the compliance;
- **‘Periodicity of Compliance’** stating the periodicity of undertaking and completing each compliance;
- **‘Person Responsible’** for Undertaking the Compliance’, The compliance is handled through the login of Responsible Person Only.

The compliances in the reservoir are tagged as

- **‘National Office’**, to be handled at Head Office Level
- **‘Branch’** to be handled at Branch Level
- **‘NO/Branch’** to be handled at both Levels

The compliances are divided into three broad categories based on their applicability:

- **Legal**
- **FCRA**
- **Taxation**



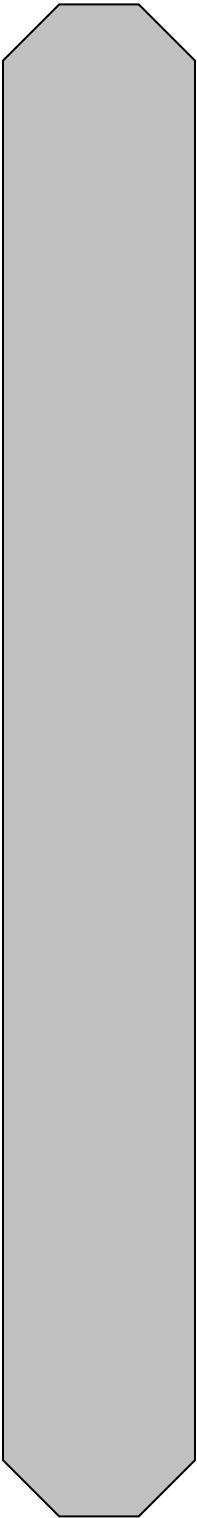
Risk Categorization:

Each Compliance has been prescribed for the applicable penalty for Non-compliance with the applicable provisions of each legislations And have done a risk categorization for each non-compliance on the Basis of the following key:

- **'High Risk'**: Compliances, contravention of which may result in imprisonment; Shown with a **RED** dot against the compliance in the software
- **'Moderate Risk'**: Compliances, contravention of which has no definite penalty but may result in reputational loss and/or litigation and/or additional reporting to authorities, for SOS; Shown with an **Orange** dot against the compliance in the software, and
- **'Low Risk'**: Compliance, contravention of which may result in imposition of monetary penalty, Shown with a **Green** dot against the compliance

SWIFT Compliance + has a comprehensive dashboard which displays Information in following containers:

- **Upcoming Compliances** (This Week, This Month, Next Month)
- **Over Due Compliances**
- **Complaint** (This Week, This Month, This Year)
- **Compliances handled after Due Date**
- **📌 Pending Approvals**
 - **Approved** (This Week, This Month)

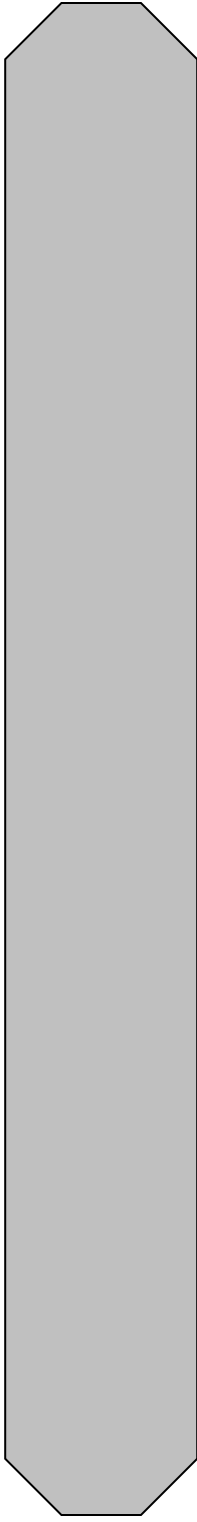


+ Clock-in, an efficient and *SWIFT* Timesheet Management System (<http://www.clockin.in>).

- **The Time Tracking and Scheduling** That Saves You Time
- Especially designed for Law Firms, Chartered Accountant Firms and Consulting Firms

Here's why CLOCKIN is a wonderful time tracking tool for you:

- No More Manual Work or Handwritten Time Cards. Review employee timesheets, and quickly approve them.
- Time Tracked Accurately in a well segregated Billable and Non Billable hours.
- View Time Sheet on Calendar. One click time feeding with detailed information in dropdowns
- Color Coding to differentiate Billable/Non Billable, Approved and Submitted Time Sheets
- Define Work Types in Time Sheet: Various work types 'Client work', 'Personal', 'Administration work', 'Out Office Duty' or Documentation'
- Define Groups and within Groups Multiple Clients
- Define Clients with Comprehensive details of KYC, Billing Instructions, and Reference etc.
- Define Industry Vertical and Specialization- Based Teams with Team Heads
- Define Client based Projects/Matters/Tasks

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- Unique Project/ Matter/ Task Code allocated by the system.
 - Define team to a Project/Matter/Task
 - Define Comprehensive Fee Details for the Project/Matter/Task
 - Get an at-a-glance overview of the timesheets for all people configured to submit a timesheet for approval as:
 - Pending Approvals
 - Incomplete Transactions
 - Returned Transactions, and
 - Approved Transactions

 **Project Management & MIS build up**
Implemented at *Sasakawa India Leprosy Foundation*

A comprehensive tool to manage

- Project Documentation,
- Project Process Flow Management,
- Project Grants Management,
- Project Dashboards and,
- Respective reporting for the above

The Project MIS offers:

- Periodic Feasibilities
- Live Projects Reporting
- Reporting for Project Events
- Project Grants Disbursement Reporting
- Project Based Expense Reporting
- Budgets Versus Expenses
- Year based Reporting

WEB Technology Projects

- ✚ **Central Document Repository** - (ASP) based Document Management System developed for UNITED NATIONS DEVELOPMENT PROJECT (UNDP), PHNOM PENH, CAMBODIA

This system manages Department wise, User wise and event wise Documents uploaded by users on central server. Comprehensive Document searches included in the system.

- ✚ **Ship Materials Management System-** (ASP.Net based System to manage Material Onboard all Ships and Submarines commissioned with **Indian Navy** through comprehensive Business Process management)

This system manages materials onboard ships which is managed through a Ship based server where material demands are being generated and which is synced to the Command Server through an automated utility when ship Anchors at the command port. There are well laid Business Processes to Procure, Stock and Consume inventories onboard ships at Indian Navy. These business processes have been digitized and have been incorporated in this system. Authentication of each transactions happens at various Levels and digital document moves are controlled through well-defined 'Authority Norms' and 'Item Based Consumption Patterns'

- ✚ **Algorithms scripts to run on collocated servers:** (Written in C and C++ to automate share trading for BLB Limited, New Delhi)

- ✚ **Pair Trading Tool:** (Written in C# using ASP.Net to trade shares in pair for BLB Limited, New Delhi)

- ✚ **Production Management System-** (ASP based System to manage Repair status management of machinery, enhanced and maintained for TELEPLAN INC. USA)

This system tracks a machinery or component on the repair line and make Relevant information available to the users. Comprehensive MIS is built at Every level of operation.

Other Web Technology Projects

- ✚ **Reserve Rewards Management System-** (ASP based rewards management system developed and being maintained FOR INTERCONTINENTAL PARKROYAL NEW DELHI)

This system manages the points earned and redeemed by the member Bookers who give business to Hotel. Complete details of their guest visits Point's redemption and current points' status is maintained by the system

- ✚ **Training Management System-** (ASP based Corporate trainings management system developed and being maintained FOR INTERCONTINENTAL PARKROYAL NEW DELHI)

This system offers user to create trainings based on training needs arising on daily basis. Maintain Training Calendar, Do Performance appraisal etc.

- ✚ **Guest Feedback Management System** (ASP based Guest Feedback management system developed and being maintained FOR INTERCONTINENTAL PARKROYAL NEW DELHI)

This system helps Guest Relations department to feed comments and Complaints of guests and are then channeled to concerned departments Thru mails by the system. Department feed their comments and follow-up Plans. MIS is generated for the management.

- ✚ **Product Catalogue Management** (ASP based Product Cataloging system developed and being maintained FOR MEDED INDIA, NEW DELHI and NETHERLANDS)

This system manages complete product details, Vendor details from Where it is sourced, Brand details, brochure images and its location if product Catalogues are available at multiple locations. Catalogues can be numbered And searched thru a comprehensive search available in the system.

The Catalogue details can be downloaded and mailed directly from the web Server to the recipients.

Client-Server Technology Products



'SWIFT' Range of Client-Server Technology Products

SWIFT Customer Relationship Management System (CRM) – (VB.Net Based product to manage customer base)

CRM is the need of the present times. Our product helps user in Maintenance of Customer data. Complete details including the transactions with the customer are Maintained. An add on Appointment Scheduler provides an edge to the user to maintain appointments. Seamless integration with MS Outlook and Outlook Express database is available in the software.

SWIFT Sales Activity Log System (VB.Net based product to manage Activities of Sales Team)

This product is a Sales Activity Tracking System. Sales Executives feeds their daily activity and submits it to the concerned manager. Manger wets it and forwards it with his Comments to the management.

Performance of Sales Team is maintained.

SWIFT HR Management System (Visual Basic 6.0 and ASP based product To manage HR activities)

The system manages complete Human Resources activities of the Organization. It encapsulates Leave Management System with Online leave submission and Approval, Extra Duty and Out Duty Management, Duty Roster creation and management. Integration with the Card Swiping Machines is in built.

Client-Server Technology Products

SWIFT **Sales Order Management System (Developed on Power Builder 5.0)**

This system manages customer order Scheduling, Order Processing. It allows recording of sales forecasting on the Basis of survey details and previous year sales details.

It facilitates sales office and product wise prospects information, Follow ups and information of conversion of prospects into Confirmed business. It also helps maximization of productivity And increase in customer satisfaction by improving efficiency Throughout the sales process.

Projects done along with Business Partners

Marine Insurance Management System (Java, J2EE)

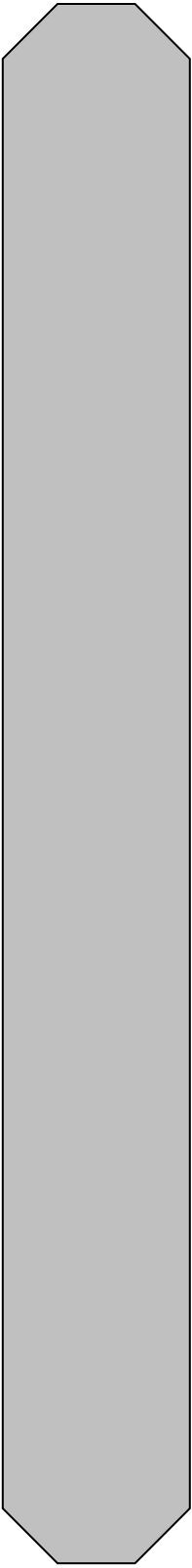
A centrally controlled insurance solution to avoid Interruptions to the business through third-party liability claims

Manage risks and handle claims, by maintaining survey and risk Advising documents

Offer Automation of the insurance process by providing common Processes and interfaces to users

When faced with a claim, the marine insurer should come up with Speedy solutions

The application has a comprehensive document management Module. Various insurance components can contain PDF or other Documents, both generated and uploaded



✚ A Comprehensive HR Management System for Mumbai Dockyard- Indian Navy (Java, Struts)

The application consists of following modules:

- Fresh Appointment
- Transfer within dockyard
- Confirmation of permanent appointment
- On Promotion /Joining dockyard on Transfer
- Promotion / Transfer out of dockyard
- Promotion within dockyard
- Declaration to other backward class
- Change of name
- Handicapped employee
- Declaration to Schedule Tribe
- Conversion to be Buddhist religion to be deemed as member of schedule caste
- Declaration to Schedule Caste
- Superannuation
- Resignation from service
- Re-designation
- Medically unfit
- Death of employee
- Missing of employee
- Voluntary retirement
- Termination
- Compulsory Retirement
- Transferred from dockyard
- Qualified to next post after DQE
- Publication of MACP eligible
- Grant of sports increment
- Grant of family planning allowance
- Pay Fixation on promotion
- Pay Fixation on Appointment
- Pay Fixation on MACP
- Pay Fixation VI th pay commission
- Punishment Major(Industrial/Non Industrial)
- Punishment Minor (Industrial/Non Industrial)
- Travelling Allowance of Ty Duty on Deputation
- Travelling Allowance of Retirement
- Qualifying typing speed test
- Trade allocation on promotion of unskilled labour

Industry Specific Products

SWIFT **Hotel Information System** (VB 6.0 Based system to manage all Activities of a Hotel)

HIS. Is a comprehensive ERP system especially designed to Automate the Hotel operations. This software covers almost All operations and for functional convenience has been divided Into various modules like Sales & Marketing, Central Reservation System, Business Materialization, Front Office Management, House Keeping, CRM, Back Office Operations Like inventory management, Financial management etc.

A comprehensive email management support is provided in the Software to track reservation requests from the customers. Web enabled central reservation system (CRS) helps Customer to make the booking directly through web.

SWIFT **Health Club Management System** (VB 6.0 Based system to manage all activities of a Health Club)

This system manages activities of a Health Club. Apart from the Administrative controls like updating of member profile, fees Management, health club sales, member attendance, health Instructor schedules etc., system offers a Touch Screen enabled Member information area, where member can keep a track of his Attendance, calories charts, messages from the management etc.

SWIFT **Dining Card Management System** (VB 6.0 Based system to Manage all activities of a Member Dining Card System)

This system manages activities of a Dining Card Membership System generally in practice at Hospitality industry. Thru this Software a hotel can keep its member profile updated, issue Dining vouchers to the members and manage its redemptions. It can keep a track of unutilized vouchers and competitor hotels Dining card details etc.



SWIFT **Garment Export Control System (Power Builder based system to Manage production and Export of Garments)**

This system is a small ERP system to control the garment Manufacturing process. It has three operational modules, Production Planning & Control (PPC), Documentation (as per AEPC guidelines) and Accounts.

PPC module of this software helps in control of Inventories on Floor, with fabric processing units like Dyers and Printers and Fabricators and other Job workers associated with the Business and within the departments. It manages Bill Of Material (BOM) of Style, Style Sampling, Style Production and Shipment.

Through its online views its keeps information related to Styles, Buyer Orders, Stocks of Grey and Printed Fabric within Company and with dyers/printers and fabricators handy to be Viewed at any point of time and many other information Important for the business.

SWIFT **Buying Agency Management System ((Power Builder based system To manage a buying house)**

BAMS for operational convenience has been functionally divided Into two modules Merchandising & Production Control. The first module Enable user feed complete details of orders received from the buyer, Detailed BOM of the styles, color combinations and sizes in the order. It Enables control on merchandising process and production process by Defining controls points of Fabrics, Sealers, labels and Lab Tests etc. Expected dates of arrivals of these controls are given by the user for further Reference. Based on these dates software informs user of delays in Processes through generation of Critical Follow up reports for styles under Orders. It helps management by organizing data and presenting the same to Optimize the management decisions



SWIFT **Retail Showroom Management System (VB 6.0 Based system to Manage all activities of a Retail Showroom)**

This software is a promising tool to manage a retail showroom. It Control brand wise vendor wise purchases with specification of Consignment purchase, commission purchase or out right purchase. An in Built Bar coding facility is provided into the software which can work with All bar code readers and software.

It provides a comprehensive floor wise, section wise and product Category wise stock and sales details and analysis.

SWIFT **School Administration System (VB 6.0 Based system to Manage all activities of a School)**

This software helps a school administration to control total operations of A school. It is divided into three basic modules Academic, Non Academic And Commercial.

The Academic module covers Student profile, Attendance, Mark Trends, Fee management where as non academic Module covers Co -curricular activities, student participation, Performance and achievement details. A detailed Library module is also Included in the software.

General Products

SWIFT Financial Management System (Power Builder based 5.0 based Accounting system- A replica of 'MYOB' – Mind Your Own Business, a popular American product)

A comprehensive Financial Accounting System, which analyses Financial information and up to the minute data to give optimum control Of the company's finances.

General Ledger puts firm control the business, giving you quick Access to critical data. Inter-company transactions can be processed With flexible accounting periods and easy to create Chart of Accounts With an unlimited number of account heads.

Various options for budget definitions and performance analysis hitherto. The General Ledger module's financial reports help informed decision Making. Accounts Receivable is designed to facilitate improved Cash flows and customer satisfaction through efficacy in atomization In collection process. Complete invoicing process is automated Through automatic calculations to the procedures to avoid errors and Duplicate entry and with appropriate updating to general ledger.

Accounts Payable offers several options to streamline approval Process automates vendor-related tasks and match supplier invoices To purchase orders. Apart from performing the payable function, The system allows for substantial vendor information. It provides an Accurate and detailed aging of all open items and scheduled payments. The system generates necessary documents for extensive audit trails.

Cheque book management and bank reconciliation is powerful Facilities in the software.



SWIFT **Inventory Management System (VB 6.0 Based system to Manage Inventories)**

The Inventory Management maintains comprehensive records Of raw materials, finished goods, consumables and products received on job works and offers firm control on the distribution business through Every step of inventory process.

The system delivers detailed and timely information on each item in the Inventory. It enables user to view history of procurement and issues of any Item and help tracking costs. It keeps track of procurement and issues for Internal production as well as external job work.

The scientific inventory management and replenishment policies as defined in the software helps reducing carrying costs and optimizing customer services and in turn maximize return on investment (ROI).

Various inventory analyses generated by the system like movement Analysis (FSN), consumption analysis (ABC), critical analysis (VED) and Level analysis like minima, maxima, and reorder and safety levels helps Maintaining optimal stocking levels of the products in demand.

Websites & Web portals

- + coredbsystems.com
- + kvsofttech.com
- + unisert.in
- + sddenterprises.com
- + aovcorporate.com
- + noidakv.in
- + peoples-syndicate.com
- + kalpvrikshagroup.com
- + vinayakapartments.in
- + salarigroup.in
- + cradleoflife.co.in
- + cidmpl.org
- + sardarpatelnoida.co.in
- + ngatetech.com
- + veplnoida.com

Clients

- + United Nations Development Project (UNDP)
Cambodia
- + SOS Children's Villages of India, Austria
- + Sasakawa India Leprosy Foundation, New Delhi –
Japan
- + India HIV/AIDS Alliance
- + INDIAN NAVY
- + Thakral Computers Ltd., Phnom Penh, Cambodia
- + Halosys Inc., California, USA
- + Essen Med Inc., New York, USA
- + Kakanfo Inn, Ibadan, Nigeria

- + Intercontinental New Delhi (5 Star Property)
- + The Grand, New Delhi (5 Star Property)
- + Shangrila – New Delhi (5 Star Property)
- + The Park, New Delhi (5 Star Property)
- + HRH Group Of Hotels, Udaipur- Chain of Hotels
owned by Maharaja of Udaipur
- + BLB Securities Ltd. New Delhi
- + Universal Maharishi, New Delhi, Garment
Manufacturer & Exporter (London)
- + Mona Designs, New Delhi, Garment Manufacturer &
Exporter (Paris)
- + Associated Indian Exports, New Delhi, Buying House
- + Express Gifts Ltd., New Delhi, Buying House
- + Ansal Housing Projects Limited, New Delhi
- + Alchem Ltd., New Delhi, Ayurvedic Drugs
Manufacturer
- + Penam Laboratories Ltd., New Delhi, Antibiotic
Manufacturer
- + Modi Alkalies Ltd., Alwar Chemical manufacturer
- + Ballarpur Industries, New Delhi Paper Manufacturer
- + Meded India, Noida, Medical supplies and
Equipments supplier
- + Prince Plastics Pvt. Ltd., New Delhi Plastic
components Manufacturer
- + Lladro (Spa Agencies Pvt. Ltd.), New Delhi,
Handmade Porcelain – Spain gift articles Showroom
Chain



Cambodia



**Sasakawa-India
Leprosy Foundation**
"10 Years of Restoring Dignity"



A loving home for every child





Associated
Indian Exports

